



BUSINESS CONSULTATION & TRAINING PARTNER

branding. automation. marketing.

We help startups and small businesses **launch, operate, and scale like big businesses**—with simple strategies, clean systems, and practical execution.

No jargon. No complexity. Just what works.

Our Strategic Service Framework

At Future Ready, our consulting services are organized into **three core strategic pillars**. Each pillar addresses a critical stage of business growth and is designed to work independently or as a complete system.

1. Branding Strategy

(Positioning, Identity, Go-to-Market)

Purpose

Define who you are, who you're for, and why you matter — before investing in growth or technology.

Services Covered

1. Strategic business consultancy
2. Brand identity, collateral & packaging design
3. New website, pages, blogs & SEO pages
(structure & messaging layer)
4. New eCommerce website & product management
(brand + product logic)
5. Internal & external knowledge base
(brand voice, SOPs & consistency)

Consultation Rate

\$ 100 per hour



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2. Automation & Systems Strategy

(CRM, Workflows, Operations)

Purpose

Make your business run without chaos — with clarity, repeatability, and scale-readiness.

Services Covered

1. Process automation, AI bots & agentic AI
2. Selling, support & service basic automation
3. Data scraping, cleaning & normalization
4. Outsourcing leads & customer support
(systems & workflows layer)
5. Outsourcing administrative processes
6. Team training & work process optimization

Consultation Rate

\$ 100 per hour

3. Marketing Strategy

(Growth, Funnels, Channels)

Purpose

Turn clarity and systems into predictable, measurable growth.

Services Covered

1. Email & WhatsApp broadcast & sequence strategy
2. Meta & Google Ads performance marketing
3. Website & SEO pages
(conversion & traffic optimization lens)

Consultation Rate

\$ 100 per hour



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How We Work

- Strategy-first approach
- Execution-aware consulting
- Simple frameworks tailored to real businesses
- Designed for startups and small teams, not enterprises

We don't sell tools or tactics in isolation.

We build **thinking systems** that teams can actually run.

Who We Work With

- Early-stage startups
 - Growing small businesses
 - Founders who want clarity before scaling
 - Teams that value systems over shortcuts
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Our Promise

Simple strategies.

Clean systems.

Practical execution.

Nothing complicated—just what works.

Dear Founder,

We're here to help you build with confidence, not confusion.

Thank you for your trust.

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Strategic Partner, Future Ready
